GOAL CRAFT

IMMERSIVE DEVELOPMENT MENTORSHIP

THE PLAN AN ELITE CLUB WOULD BUILD FOR ONE PLAYER.



An academy trains fifty on one plan.
Here, one plan is built for a single athlete.

DIRECTED BY JULEN

UEFA PRO LICENCE

ISSUED BY THE SPANISH FOOTBALL FEDERATION

Over a decade developing players in elite environments in Spain and across Europe.



PRIORITY ACCESS TO **SPAIN & LONDON** EXPERIENCES

WHAT YOUR PLAYER GETS

FIELD	GYM	VIDEO
6 SESSIONS	6 SESSIONS	6 SESSIONS
MATCH	**NUTRITION**	**FAMILY**
3 SESSIONS	6 SESSIONS	3 SESSIONS



MATCHDAY · BILBAO, SPAIN

IN COLLABORATION WITH



GUSTAVO GUZMÁN
VIDEO ANALYST

UEFA A · EX-ATLÉTICO DE MADRID

Breaks down match footage frame by frame, turning every game into a clear list of what to fix next.



ASIER ZALAYA
SPORTS NUTRITIONIST

RFEF · NUTRITION & PERFORMANCE

Builds the fuelling and recovery plan that keeps a young athlete growing through a full season.

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A 45-MINUTE MEETING TO ASSESS YOUR PLAYER AND DESIGN HIS PLAN.

$3,000
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WE DEVELOP PLAYERS.
NO PROMISES OF TRIALS. ONLY THE WORK THAT MAKES THEM POSSIBLE.